

KEVIN KRULL

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Hi! My name's Kevin. I'm a **UI/UX Designer** with over 10 years of experience in the creative industry crafting designs that work.

EXPERIENCE

Senior Artist, Light & Wonder

2024 - PRESENT

Lead, coordinate, and contribute art efforts for the development of video slot machine games. Produce AAA game art and animation with titles such as Kong: Skull Island and Rampage.

Designer, Michael Coleman Creative Services

2023 - 2024

Develop, workshop, and deliver campaign-ready marketing assets for clients centered in the luxury hospitality industry. Create expansive rich media campaigns including web and mobile design, animations for social media, and unique brand expressions.

Bicycle Traveler, North America, Europe, and Asia

2021 - 2022

Traveled in a continuous line roughly 10,000 miles from Los Angeles to Istanbul. Through 18 US States and 11 countries, I lived off my bicycle for over a year, overcoming many challenges and meeting wonderful new people and places.

Sr. Experience Designer, Wind Creek Hospitality

2018 - 2020

Used effective web and mobile product design to drive player engagement on flagship social casino gaming app. Increased monthly active users by over 1000%. Helped develop a fun and coherent design system. Liaised with stakeholders and vendors to coordinate and manage projects.

Artist II, Scientific Games

2015 - 2018

Conceptualized, developed, and implemented varied 2D and 3D assets through every step of the game development process. Developed titles including The Simpsons, Seinfeld, Willy Wonka: Wonkavator and James Bond: Diamonds are Forever.

SKILLS

User interface design

User experience design

Prototyping

Interaction design

Graphic & visual design

Animation & motion graphics

Wireframing & storyboarding

Figma, Adobe XD

Adobe Photoshop, Illustrator

Adobe AfterEffects

Cross-platform product design

HTML/CSS

Illustration

AWARDS & CERTIFICATIONS

Google UX Design Professional Certificate, 2023

Creative Quarterly

Creative Quarterly, Best of 2017
Winner, CQ 46

Runner-Up, CQ 38

EDUCATION

Northern Illinois University,
Bachelor of Fine Arts, Illustration.
Summa cum laude